NORDIC APIS

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Airbnb and Google joins the Nordic's largest API event

On October 24-26th, Nordic APIs will hold their biggest event yet, the Nordic APIs 2016 Platform Summit, in Stockholm, Sweden. The growing list of speakers already includes renowned experts from companies such as Airbnb, Google, Spotify, Wrapp, Videofy, Twobo Technologies, and others.

This year's Platform Summit will be Nordic APIs' biggest event yet, with more than 250 estimated attendees, and over 50 speakers giving lectures on the 25th and 26th of October during the main event which will be preceded by a half-day of workshops on the 24th.

"A very important part of all our events is the speakers, so I'm very excited to have so many interesting talks lined up already," says Travis Spencer, Co-founder of Nordic APIs.

One of the speakers at the event is Zane Claes, Technical Lead at Airbnb. In October, he will fly over from San Francisco to give a speech on how Airbnb created an API infrastructure that also powers their website.

"It's very exciting to be able to participate in a global discussion about new and emerging technology. I spend all day every day thinking about APIs and best practices, so it's great to be able to share experiences with others in a similar position," says Claes.

Guillaume Laforge, Developer Advocate at Google Cloud Platform is another first-time speaker at a Nordic APIs event, and he will travel from Paris to talk about Swagger-based Web APIs. Guillaume says that APIs are critical to the success of businesses, on a technical basis as well as on an economical one:

"Our digitalized world highly depends on the Web as its communication medium. Whether you're working on mobile or not, whether your company is focusing on B2C or B2B products and services, the common denominator is the Web and APIs," says Laforge.

The theme for this year's event is to ''architect and design your APIs on the scale of decades;'' workshops and presentations will focus on how to accelerate development and operations by designing long-lasting APIs, and how to continuously develop strategies that produce a return on investment.

"It's fairly easy to create and deploy your first Web API. But it's only the beginning of the journey. The harder part of the story will be to scale the API to cope with its success, but also to ensure that it evolves nicely along the time axis at the same time" says Laforge.

When Nordic APIs was founded in 2013, the very first event was also held in Stockholm. Since then, events have been held worldwide and the online community has grown immensely. To date, Nordic APIs has organized more than 20 meetups and large conferences in many cities throughout Europe and the US.

"Our vision was to create a forum where API practitioners and enthusiast could come together and learn from each other. It's been extremely exciting to see people connect at each of our

events and through our social media," says Spencer. "This upcoming event is an important next step in realizing this vision," he concludes.

To see the entire list of the speakers announced so far, please visit Nordic APIs' website. Check back in the coming weeks to see our latest speaker announcements.

The Nordic APIs 2016 Platform Summit will be held in Stockholm, Sweden, starting with a half-day of workshops on the 24th and continuing with lectures on the 25th and 26th of October. Visit nordicapis.com or Eventbrite for more information about the event and ticket sales.

The event is sponsored by CA Technologies, Axiomatics and others.

About Nordic APIs

In 2013, Nordic APIs was formed to help organizations become more innovative, lean, and efficient. Nordic APIs has grown into one of only a few all-API-related event series held anywhere in the world. After hosting dozens of events, the community has grown to include thousands of local thought leaders. Through the global reach of its blog, Nordic APIs is connected to tens-of-thousands of API practitioner from around the world. Visit nordicapis.com for more information.

Press contact

Elisabet Norrgård, Marketing and Communication Coordinator Nordic APIs AB, elisabet@nordicapis.com , +46 8 410 737 73.

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